

Module Title:	Health Promotion	Level:	7	Credit Value:	20
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Module code:	NHS7B1 NHS7B1D* *please see derogations section	Is this a new module? No	Code of module being replaced:	
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Cost Centre:	GANG	JACS3 code:	B700
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Trimester(s) in which to be offered:	2	With effect from:	September 18
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School:	Social & Life Sciences	Module Leader:	Janet Gargiulo
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Scheduled learning and teaching hours	21 hrs
Guided independent study	179 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
MSc Advanced Clinical Practice (Therapies)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Advanced Clinical Practice	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences (Healthcare Leadership)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences (Therapies)	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Pre-requisites
N/A

Office use only

Initial approval November 17

APSC approval of modification Enter date of approval

Version 1

Have any derogations received SQC approval?

Yes  No

**Module Aims**

This module will develop student's critical knowledge and skills relating to the historical, philosophical and ethical context of health promotion and health improvement through examination of the contributions of social policy, health promotion theory and practice including issues and processes involved in identifying population health needs, policy development and implementation to improve population health.

**Intended Learning Outcomes**

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

1	Critically analyse the historic and developmental stages of Health Promotion, including the relationships with social policy, health education, public health and health improvement	KS1	KS3
		KS4	KS5
		KS6	KS7
2	Demonstrate critical awareness of the various issues (sociological, philosophical, ethical, ideological, psychological and cultural) influencing lay and professional concepts and determinants of health, wellbeing, illness and disease	KS1	KS3
		KS4	KS5
		KS6	KS7
3	Analyse health problems in their social and cultural context	KS1	KS3
		KS4	KS5
		KS6	KS7
4	Demonstrate critical understanding of the theories and models underpinning the core approaches to health promotion including health education	KS1	KS3
		KS4	KS5
		KS6	KS9
5	Critically appraise the main approaches that can be used in implementing health promotion at the individual, community and policy levels	KS1	KS3
		KS4	KS5
		KS6	KS9

**Transferable/key skills and other attributes**

Develop problem-solving and critical analysis skills  
 Enhance knowledge of research and its relevance to practice  
 Communicate effectively in written form  
 Manage time, work to deadlines, and prioritise workloads

**Derogations**

The following derogation will apply for students undertaking the MSc Health Sciences (all routes): Any work submitted which indicates unsafe practice by the student, or which breaches anonymity and/or confidentiality, will result in overall refer/defer of the module.  
 In Addition:  
 Students undertaking the MSc Advanced Clinical Practice (all routes):  
 There will be no condonement allowed for any assessment, thus all elements of a module must be passed.

**Assessment:**

There will be two types of assessment:

Written assignment:

Development of a 3,000 word funding application to a relevant organisation seeking funds to support the development and implementation of a 2-year evidence based multi-agency strategy tackling relevant lifestyle issue

Student-led seminar:

Collaborative group exercise; In small student groups students will plan, investigate, prepare and deliver a short seminar critiquing a health promotion concept and application in practice of their choosing. Groups will be assessed as a group, taking into account collaborative processes and individuals will receive an aggregated group mark. Guidelines on effective collaboration and the expectations of individual members will be explicit in the module guide.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration	Word count (or equivalent if appropriate)
1	1,4,5	Essay	60%		3,000
2	1,2,3	Group Project	40%	20 minutes	2,000 equivalent

**Learning and Teaching Strategies:**

Lectures  
 Seminars

Supported open learning materials

Tutorials

Small group work

Project work

Case studies

Critical appraisal of published work

**Syllabus outline:**

Concepts relating to health and illness, health and wellbeing and the various determinants of health

History of Health promotion including health education and public health

Theories, models and approaches underpinning health promotion practice

Working with individuals, health education, behaviour change theory

Working with communities, Community development/involvement/participation

Partnership working, inter-sectoral collaboration, healthy alliances

Healthy public policy & advocacy

Evidence-based Health promotion planning, development, implementation and evaluation

Ethical & professional issues in promoting health and wellbeing

**Bibliography:**

**Essential reading**

Glasby, J. (2017) *Understanding Health and Social Care: (Understanding Welfare: Social Issues, Policy and Practice Series)* 3<sup>rd</sup> ed. Bristol: The Policy Press

Naidoo, J. and Wills J (2015) *Health Studies: An introduction.* 3<sup>rd</sup> ed. London: Palgrave Macmillan.

**Other indicative reading**

**Salient and current health policies (Welsh Government, UK and Worldwide)**

HMSO London (1988). *Public Health in England* (The Acheson Report) 1988. London: HMSO

Navarro V (ed) (2004) *The political and social contexts of health.* New York: Baywood.

Nettleton S (2013) *The Sociology of Health and Illness* 3<sup>rd</sup> ed. Cambridge Polity Press.

Ogden, J. (2012) *Health Psychology: A Textbook* 5<sup>th</sup> ed. Buckingham: Open University Press.

Orme J, Powell J, Taylor P and Grey, M (2007) *Public Health for the 21<sup>st</sup> century: New Perspectives on Policy, Participation and Practice* 2<sup>nd</sup> ed. Maidenhead, Open University Press.

Scriven, A. (2017) *Promoting Health: A practical guide.* 7<sup>th</sup> ed. Edinburgh: Elsevier

Welsh Assembly Government (2005) *Designed for Life: Creating world class health and social care for Wales in the 21st Century*. WAG, Cardiff.

World Health Organisation (WHO) (1986) *The Ottawa Charter*. First international meeting on Health Promotion. Ottawa Canada.

World Health Organisation (WHO) *Constitution Final Acts. International Health Conference*, New York, 19<sup>th</sup> June to 22<sup>nd</sup> July 1946.

World Health Organisation (WHO) (1998) *The World Health Report 1998; Life in the 21<sup>st</sup> century. A vision for all*. WHO Geneva 1998.